BLACK IP

FINANCE
CONSULTING
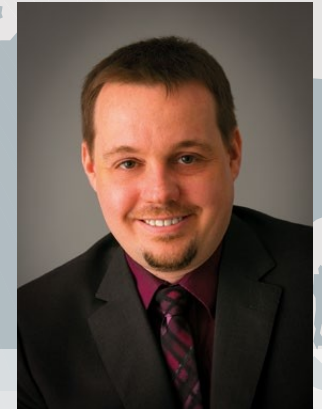**SUPPORT**
LEGAL

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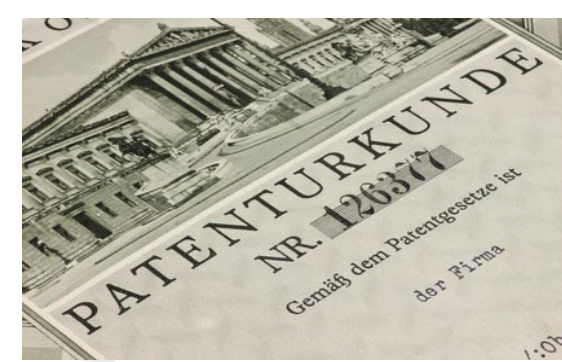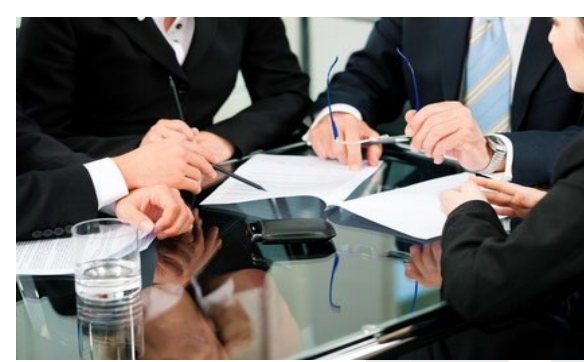# The External Patent Department

BLACK IP

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BLACK IP FINANCE

Valuation
> Patent valuation, IP valuation, including licences, company valuation based on DCF analysis, multiple analysis, and comparable transaction analysis; assessment of cost of capital and WACC, review and evaluation of investment decisions

Commercialization / Monetarization
> Marketing of international patent portfolios, licensing of patents and other IP rights, assessment / development of commercialization strategy, identification of possible licensing partners or potential strategic partners / buyers, Project management and implementation

M&A Strategy and M&A Implementation
> Review / development of M&A strategy, project management and process implementation, Organization of due diligence, IP due diligence, assistance in business development, strategic partner search (technology, distribution), acquisition target search, approach and negotiations, post merger integration of patent / IP portfolio

Strategic Advisory
>Adhoc advisory or project advisory with regard to strategy and strategic business development and corporate development with strong focus on IP related questions.

BLACK IP CONSULTING

Consulting
>Organisation of internal IP processes
>Moderation of internal IP decision processes
> IP road map, IP process manual, IP strategy elaboration
>Management information in all IP related issues
>Budget forecast and cost review
>Inventor's remuneration system development and execution
>Guidance for inventors and R&D departments in respect on IP affairs
>Elaboration of innovative features, preparation of patent applications
>Risk assessment regarding property right conflicts

IP-Searches/Research
>Execution of all kinds of patent search work: Applicant / inventor searches, state of the art searches, novelty searches, searches with respect to competitor's patent portfolios, invalidation search
>Design searches and Trademark searches

Patent monitoring
>Monitoring of new publications in the relevant technical field, monitoring of patent activities of competitors, customers, and suppliers
>Elaboration of the relevant search profile
>Distribution of patent information

BLACK IP SUPPORT

Assistance/Support
> Continuous support of administrative tasks within the framework of industrial property rights
>Data and document administration
>Information and decision templates
>Support with respect to employee inventions
>Contact for developers, inventors, product managers, purchasers, etc. with respect to all IP related issues
>Payment service for monitoring and payment of maintenance fees
>Legal status monitoring of property rights

Software Support
> Support in selection and implementation of patent management software or licensed admission and usage of the patent management software of BlackIP

>Digital workflows: We create and adapt workflows and data automation in IP management tools

Coaching
>Individual in-house trainings and further qualification on demand
>Seminar offers such as „The small Patent Department" and „German Employee Invention Act"

BLACK IP LEGAL

We protect and enforce your Intellectual Property!

Prosecution
> Drafting and filing of patent, utility model, design, and trademark applications and respective prosecution
> Representation before the respective offices and courts

Legal opinion
>Freedom-to-Operate (FTO) analysis
>Legal evaluation of technology analysis
>Infringement opinion
>IP risk assessment
>IP due diligence

Litigation
>Enforcement of IP rights
>Defence against third party attacks
>Legal evaluation of scope of protection
>Consulting in defensive and offensive legal strategies

Licensing
>Drafting and negotiation of licensing agreements

BlackIP LEGAL
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